

**Full-time, Tenure-Track Position in Public Relations/Strategic Communication or Advertising
(in the Digital Era)
Global Communication Practices (Graduate School), Akita International University**

The Akita International University (AIU) graduate school invites applications for a tenure-track position in public relations/strategic communication at the Assistant, Associate, or Full Professor level, starting as soon as April 1, 2020.

AIU was founded in 2004 as the first public university corporation in Japan. The university offers an all English-medium education in international liberal arts designed to prepare its students for responsible leadership in a globalized age. In the most recent Japan University Rankings by the Times Higher Education (THE), out of more than 700 universities, AIU was ranked 10th overall, and 1st for its international profile and also for student engagement. We are proud of this recognition of the quality of our programs, and we seek an individual who can contribute to ongoing excellence in education at AIU.

The Graduate School of Global Communication and Language was launched in 2008, as a professional graduate school to prepare graduates to contribute to an increasingly complex and integrated world, where communicating effectively takes on even greater importance. AIU's graduate school consists of three programs: English Language Teaching Practices (ELT), Japanese Language Teaching Practices (JLT), and Global Communication Practices (GCP). These programs provide specialized courses to support the acquisition of knowledge and practical skills, in order to train highly specialized professionals in respective fields.

Global Communication Practices (GCP) is designed to train communication professionals in the area of media, journalism, public relations and business communication with the capacity to operate in an international, cross-cultural setting.

We are searching for an individual with a passion for classroom teaching, professional education and scholarly research, who can help develop and deliver coursework in one or more of the following areas: public relations/strategic communication, business/organizational communication, advertising/promotion and media writing. All require a focus on occupational training/teaching and an ideal candidate will possess substantial professional experience in the relevant area. The successful applicant will belong to the graduate Global Communication Practices program, teaching not only graduate courses but also select undergraduate courses as needed. The total teaching load will be approximately 18 credits per academic year.

REQUIRED QUALIFICATIONS:

- Ph.D. in public relations, communication or a related field, or equivalent academic credentials.
- Substantial professional experience in the area of your expertise, preferably in an international, cross-cultural arena
- Excellent oral, written, and interpersonal communication skills
- Ability to teach at a high level in English
- Scholarly promise
- A commitment to liberal arts education and the AIU Mission Statement

DESIRED QUALIFICATIONS:

- Teaching experience at the university level
- Scholarly achievement
- Experience living or working in Japan and familiarity with Japanese culture

OTHER RESPONSIBILITIES:

- Engage in scholarly activities leading to presentation and publication
- Participate in service to the university, program, and community
- Collaborate with faculty and staff on program development

APPOINTMENT:

The initial appointment is based on a three-year, fixed-term contract. The contract is renewable up to two times, and tenure is possible. Salary is competitive within Japan and commensurate with qualifications and experience. Generous benefits are also included as part of the remuneration, including partial housing allowance, health insurance, and a research fund allowance.

APPLICATION PROCEDURES:

To be considered for the position, please complete the online application form and upload the following documents through the URL below.

- Letter of application
- Curriculum Vitae
- PDF copies of up to three recent publications
- Statements of
 - Teaching philosophy and teaching interests
 - Research interests
- Syllabi for two courses that you do or could teach in the areas indicated in the list above
- Names and email contact information for three current references.

AIU Jobs and Vacancies: <http://web.aiu.ac.jp/en/employment/>

Screening of applicants will begin immediately and applications will be accepted until the position has been filled. After the initial screening, a number of candidates will be invited to participate in Skype interviews. Finalists for the position will then be invited to AIU for an interview, a research presentation, a teaching demonstration, and a chance to see the campus and the community.

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