

談話研究会では、下記の要領で研究会を開催いたします。

みなさま是非お誘い合わせの上、ご参集ください。

今回は、関西学院大学の Ted Bonnah 先生にご発表いただきます。

Bonnah 先生は、ナラティブ研究でアメリカのメディアディスコースを分析されたこの研究に、新たに先日行われたアメリカ大統領選挙のディスコースも追加で分析を行いご発表くださいます。

発表は英語で行われますが、質疑応答は日本語でも対応します。

記

日時：2017年2月4日（土） 14:00-16:00

場所：大阪大学大学院言語文化研究科 A 棟 2 階大会議室

（豊中キャンパス）

<http://www.lang.osaka-u.ac.jp/lc/about/access>

題目： Stories Economists Tell: Lost Japan and the financial crisis

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要旨：

Economics is not a discipline one automatically thinks of when one studies narratives. Yet when it comes to interpreting events such as the recent financial crisis (2007-2014), what Milton Friedman calls ‘analytical narratives’ have become an invaluable tool for economists and economic writers. During my PhD studies, I explored how the Lost Japan narrative promulgated by ‘magazine economists’ such as Paul Krugman and others in US media outlets not only demonstrated the limited episteme of the economics discipline, it also evidenced Neoliberal Discourse. Using the power of narrative to build community and identity, Lost Japan was marshaled into a cultural discourse of American moral superiority that lead to capitalist resubjectification at the moment when US market libertarianism was put into question, a movement that Kiersey notes as characteristic of financial crisis discourse.

In this presentation, I showcase four elements of how this narrative has changed US media discourse. First, I explain how this type of economic analytical narrative promotes Neoliberal Discourse, how it escapes easy discursive analysis, and how it uses what Thierry Guilbert calls ‘scientificity’ to push its interpretation of reality across media to influence public opinion. Next, I examine how this has changed the role of media, as embodied in the rise of ‘magazine economists’ and ‘economic journalists’, whose hybrid credentials and status testify to the ‘flattening out’ of expert opinion under neoliberalism. Third, I link these concepts to the ‘post-truth’ and ‘post-fact’ state of public discourse in the USA in the latest election, with its rise of ‘fake news’ and public distrust of media and expert opinions. I end with suggestions for analyzing this difficult discourse, and try to predict where this trend might lead in terms of media’s role in democratic society.

※参加申し込みは不要です。お問い合わせは hata@lang.osaka-u.ac.jp（大阪大学 秦かおり）まで。