**Appendix 1**

**NOTE:** The authors would like to encourage researchers to do the similar research using this formula. It would be appreciated if you could share the result with the authors by e-mail at h-suzuki@jumonji-u.ac.jp

**Questionnaires in English**

<table>
<thead>
<tr>
<th>Q1</th>
<th>SQ1</th>
<th>ALL</th>
<th>SA</th>
<th>We would like to ask about your access to the following TV and websites for the following broadcasters specializing in news. Please select the one answer that applies for each broadcaster.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td>Al Jazeera English (Website)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(exclude Al Jazeera in Arabic)</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td>Al Jazeera English (TV)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(exclude Al Jazeera in Arabic)</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td>BBC World News (Website)</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td>BBC World News (TV)</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td>Channel News Asia (Website)</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td>Channel News Asia (TV)</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td></td>
<td></td>
<td>CNN International (Website)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(exclude CNN en Español)</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td></td>
<td></td>
<td>CNN International (TV)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(exclude CNN en Español)</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td></td>
<td></td>
<td>Euro News (Website)</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td></td>
<td></td>
<td>Euro News (TV)</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td></td>
<td></td>
<td>NHK World (Website)</td>
</tr>
</tbody>
</table>
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12 NHK World (TV)

1 I watch / view it thoroughly 5 – 7 times a week
2 I watch / view it thoroughly 1 – 4 times a week
3 I watch / view it thoroughly 1 – 3 times a month
4 I watch / view it once every 2 – 3 months
5 I watch / view it once every 6 months or less
6 I have never watched / viewed it myself, but I can watch / view it at home or in my workplace
7 I have never watched / viewed it myself, but I have heard the name
8 I have never watched / viewed it myself, and I have never heard the name
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<table>
<thead>
<tr>
<th>Q2</th>
<th>Q1–1</th>
<th>SQ1_1</th>
<th>MA</th>
<th>For each of the following events that occurred from the start of 2011 onward, please select all of broadcasters and / or their websites that you used to acquire information.</th>
<th>Column</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Arab Spring (from January 2011. Revolutions in Tunisia and Egypt. Death of Colonel Gaddafi)</td>
<td>=1–3</td>
<td>matrix</td>
<td>per</td>
<td>1 Al Jazeera English</td>
</tr>
<tr>
<td>2</td>
<td>The earthquake and nuclear disaster in Japan (March 2011)</td>
<td></td>
<td></td>
<td></td>
<td>2 BBC World News</td>
</tr>
<tr>
<td>3</td>
<td>Marriage of Prince William of England (April 2011)</td>
<td></td>
<td></td>
<td></td>
<td>3 Channel News Asia</td>
</tr>
<tr>
<td>4</td>
<td>The massive flooding in Thailand and its effects on the global economy (July – October 2011)</td>
<td></td>
<td></td>
<td></td>
<td>4 CNN International</td>
</tr>
<tr>
<td>5</td>
<td>The death of supreme leader of North Korea, Kim Jong-Il (December 2011)</td>
<td></td>
<td></td>
<td></td>
<td>5 Euro News</td>
</tr>
<tr>
<td>6</td>
<td>Republican Party (United States) presidential candidacy race (January 2012 onward)</td>
<td></td>
<td></td>
<td></td>
<td>6 NHK World</td>
</tr>
<tr>
<td>7</td>
<td>EU decision to offer aid to Greece (February 2012)</td>
<td></td>
<td></td>
<td></td>
<td>7 Other international media (newspapers, magazines, TV, websites, Facebook, Twitter)</td>
</tr>
</tbody>
</table>
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etc.)

8 Domestic media (newspapers, magazines, TV, websites, Facebook, Twitter etc.)

9 Other

10 I don’t know about this event
Please select the one broadcaster that was your most important news source in regard to each event.

<table>
<thead>
<tr>
<th>Q2</th>
<th>Q1–2</th>
<th>SQ1,1–3</th>
<th>Column</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Arab Spring (from January 2011. Revolutions in Tunisia and Egypt. Death of Colonel Gaddafi)</td>
<td>Al Jazeera English</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>The earthquake and nuclear disaster in Japan (March 2011)</td>
<td>BBC World News</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>The massive flooding in Thailand and its effects on the global economy (July – October 2011)</td>
<td>CNN International</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>The death of supreme leader of North Korea, Kim Jong–Il (December 2011)</td>
<td>Euro News</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Republican Party (United States) presidential candidacy race (January 2012 onward)</td>
<td>NHK World</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>EU decision to offer aid to Greece (February 2012)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
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<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Other international media (newspapers, magazines, TV, websites, Facebook, Twitter etc.)</td>
</tr>
<tr>
<td>8</td>
<td>Domestic media (newspapers, magazines, TV, websites, Facebook, Twitter etc.)</td>
</tr>
<tr>
<td>9</td>
<td>Other</td>
</tr>
</tbody>
</table>
Q3 Q2-1 Q1-2,1=1-6 SA

This question is for people who responded in the previous question matrix per row that they used Display Q1-2, each event=1-6 answer as their most important news source for the following event. Why did you get information on this event from this broadcaster? Please select how you feel regarding each of the reasons given here. Select one answer for each reason.

Arab Spring (from January 2011. Revolutions in Tunisia and Egypt. Death of Colonel Gaddafi)

1 Because it reported this international breaking news faster than domestic media
2 Because it provided news from regions that domestic media did not cover
3 Because it provided analysis from a unique perspective that domestic media did not provide
4 Because I wanted to find out how the native country of the broadcaster (e.g. CNNI = U.S) saw the issue
5 Because it had more on-site reports and live coverage than domestic media, giving the news greater presence
6 Because it provided information on what was most important about the event from a global perspective

1 I very much think this
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2 I do think this

3 I don’t really think this

4 I don’t think this at all

5 I don’t know/ I have no idea
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Q3  Q2–2  Q1–2, 2=1–6  SA  This question is for people who responded in the previous question matrix per row that they used [Display Q1–2, each event=1–6 answer] as their most important news source for the following event.

Why did you get information on this event from this broadcaster? Please select how you feel regarding each of the reasons given here. Select one answer for each reason.

The earthquake and nuclear disaster in Japan (March 2011)

1  Because it reported this international breaking news faster than domestic media

2  Because it provided news from regions that domestic media did not cover

3  Because it provided analysis from a unique perspective that domestic media did not provide

4  Because I wanted to find out how the native country of the broadcaster (e.g. CNNI = U.S) saw the issue

5  Because it had more on-site reports and live coverage than domestic media, giving the news greater presence

6  Because it provided information on what was most important about the event from a global perspective

1  I very much think this
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2 I do think this

3 I don’t really think this

4 I don’t think this at all

5 I don’t know/ I have no idea

Q3 Q2–5 Q1–2, 5=1–6

SA matrix per row

This question is for people who responded in the previous question that they used [Display Q1–2, each event=1–6 answer] as their most important news source for the following event.

Why did you get information on this event from this broadcaster? Please select how you feel regarding each of the reasons given here. Select one answer for each reason.

The death of supreme leader of North Korea, Kim Jong-Il (December 2011)

1 Because it reported this international breaking news faster than domestic media

2 Because it provided news from regions that domestic media did not cover

3 Because it provided analysis from a unique perspective that domestic media did not provide

4 Because I wanted to find out how the native country of the broadcaster (e.g. CNNI = U.S) saw the issue
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5 Because it had more on-site reports and live coverage than domestic media, giving the news greater presence
6 Because it provided information on what was most important about the event from a global perspective

Q3 Q2–6 Q1–2,6=1–6 SA This question is for people who responded in the previous question matrix per row Why did you get information on this event from this broadcaster? Please select how you feel regarding each of the reasons given here. Select one answer for each reason. Republican Party (United States) presidential candidacy race (January 2012 onward)

Q3 Q2–7 Q1–2,7=1–6 SA This question is for people who responded in the previous question matrix per row Why did you get information on this event from this broadcaster? Please select how you feel regarding each of the reasons given here. Select one answer for each reason. EU decision to offer aid to Greece (February 2012)
<table>
<thead>
<tr>
<th>Q4</th>
<th>Q3-1</th>
<th>ALL</th>
<th>SA</th>
<th>Please provide your overall impressions and evaluation of all information (including content other than straight news) from each broadcaster.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fast with breaking news</td>
<td></td>
<td></td>
<td>For the following broadcaster, please select the best answer that suits each point below.</td>
</tr>
<tr>
<td>2</td>
<td>Offers excellent analysis</td>
<td></td>
<td></td>
<td>Concerning Al Jazeera English (exclude Al Jazeera in Arabic)</td>
</tr>
<tr>
<td>3</td>
<td>Reports based in neutral facts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>The station has a unique direction and opinions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Provides balanced global information also from the perspectives of content and geography</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Biased toward the benefits and perspective of the native country of the station (e.g. CNNI = US)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Handles a lot of information mainly from developed countries</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Puts a lot of effort into information on developing countries</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>I very much think this</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
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2 I do think this

3 I don’t really think this

4 I don’t think this at all

5 I don’t know/ I have no idea
| Q4 | Q3-2 | ALL | SA | Please provide your overall impressions and evaluation of all information (including content other than straight news) from each broadcaster.  
row For the following broadcaster, please select the best answer that suits each point below.  
Concerning BBC World News |
|---|---|---|---|---|
| Q4 | Q3-3 | ALL | SA | Please provide your overall impressions and evaluation of all information (including content other than straight news) from each broadcaster.  
row For the following broadcaster, please select the best answer that suits each point below.  
Concerning Channel News Asia |
| Q4 | Q3-4 | ALL | SA | Please provide your overall impressions and evaluation of all information (including content other than straight news) from each broadcaster.  
row For the following broadcaster, please select the best answer that suits each point below.  
Concerning CNN International (exclude CNN en Español) |
| Q4 | Q3-5 | ALL | SA | Please provide your overall impressions and evaluation of all information (including content other than straight news) from each broadcaster.  
row For the following broadcaster, please select the best answer that suits each point below.  
Concerning Euro News |
| Q4 | Q3-6 | ALL | SA | Please provide your overall impressions and evaluation of all information (including content other than straight news) from each broadcaster.  
row For the following broadcaster, please select the best answer that suits each point below.  
Concerning NHK World |
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<table>
<thead>
<tr>
<th>Q5</th>
<th>Q4</th>
<th>ALL</th>
<th>MA</th>
</tr>
</thead>
</table>

When you watch / view news of the following broadcaster(s), which programs do you especially like the content or format of? Please select all that apply (multiple answers allowed).

1. Al Jazeera English
2. BBC World News
3. Channel News Asia
4. CNN International
5. Euro News
6. NHK World

1. Straight news
2. Financial / markets / business news
3. Interviews and debates
4. Investigative journalism / reportage
5. Feature programs on lifestyle / travel / culture etc.
6. Sports
7. Other
Finally, we have some questions about you. Select your gender.

1. Male
2. Female

Select your highest level of education. If you are currently a student, select the level you currently attend.

1. High school or lower
2. University
3. Masters
4. Doctorate
5. Other

Select your employment status.

1. Unemployed / student
2. Employed

Is there a requirement in your work to have an awareness of international events?

1. Very much so
2. Somewhat so
3. Not really
4. Not at all

Select your nationality.

Select your mother language.
Now we are going to ask about your way of thinking and your behavior. For each question please select the one answer that is closest to your own feelings.

1. I am always very aware of my nationality or ethnicity
2. I sometimes identify with being a citizen of “Asia”, “Europe”, etc. going beyond national boundaries
3. I sometimes feel that I am “a global citizen”

1. I very much think this
2. I do think this
3. I don’t really think this
4. I don’t think this at all
5. I don’t know/ I have no idea
When you want to acquire news in the following fields, which media do you use the most? Please select the one media that best applies for each.

<table>
<thead>
<tr>
<th>Column</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic news</td>
<td>Local newspapers</td>
<td>Local TV</td>
<td>Local magazines</td>
<td>Local internet sites (including Facebook, Twitter etc.)</td>
<td>Foreign or international internet sites (including Facebook, Twitter etc.)</td>
<td>Other media</td>
<td></td>
</tr>
<tr>
<td>International news</td>
<td>Foreign or international newspapers</td>
<td>Foreign or international TV</td>
<td>Foreign or international magazines</td>
<td>Foreign or international internet sites (including Facebook, Twitter etc.)</td>
<td>Other media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial / markets / business news</td>
<td>Local TV</td>
<td>Foreign or international TV</td>
<td>Foreign or international magazines</td>
<td>Foreign or international internet sites (including Facebook, Twitter etc.)</td>
<td>Other media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interviews and debates</td>
<td>Local magazines</td>
<td>Foreign or international TV</td>
<td>Foreign or international magazines</td>
<td>Foreign or international internet sites (including Facebook, Twitter etc.)</td>
<td>Other media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investigative journalism / reportage</td>
<td>Local internet sites (including Facebook, Twitter etc.)</td>
<td>Foreign or international internet sites (including Facebook, Twitter etc.)</td>
<td>Other media</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Feature programs on lifestyle / travel / culture etc.</td>
<td>Foreign or international internet sites (including Facebook, Twitter etc.)</td>
<td>Other media</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sports</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>